
TECHNOLOGICAL FOUNDATION OF GDPR

TECHNOLOGIES, PRACTICES AND CHALLENGES

Amsterdam Privacy Conference 2018

Christian Winter – Fraunhofer SIT

Geoblocking (1/3)

Chicago Tribune

Unfortunately, our website is currently unavailable in most European countries. We are engaged on the issue and committed to looking at options that support our full range of digital offerings to the EU market. We continue to identify technical compliance solutions that will provide all readers with our award-winning journalism.

Copyright © 2018, Chicago Tribune

<http://www.chicagotribune.com/>

Los Angeles Times

Unfortunately, our website is currently unavailable in most European countries. We are engaged on the issue and committed to looking at options that support our full range of digital offerings to the EU market. We continue to identify technical compliance solutions that will provide all readers with our award-winning journalism.

Copyright © 2018, Los Angeles Times

<http://www.latimes.com/>

Geoblocking (2/3)

https://www.

Welcome to USA TODAY NETWORK'S EUROPEAN UNION EXPERIENCE

Learn More

http://npr.org/

Da



Free

Browse now

Read a limited number of articles each month

You consent to the use of cookies and tracking by us and third parties to provide you with personalized ads



Marcel Freinbichler

@fr3ino

Folgen

Because of #GDPR, USA Today decided to run a separate version of their website for EU users, which has all the tracking scripts and ads removed. The site seemed very fast, so I did a performance audit. How fast the internet could be without all the junk! 😞
5.2MB → 500KB

https:

Geoblocking (3/3)

Protect your website from GDPR (beta)

Install our JS snippet and block access to your website to any EU-area visitor.

Just place this at the end

```
<script src="https://euroshield.xyz/"
```

<https://euroshield.xyz/>

Block EU users from accessing your site

Don't spend thousands on legal fees to make your site GDPR-compliant. If you aren't targeting EU users, simply use GDPR Shield to block all traffic from the EU

<https://www.gdpr-shield.io/>



GDPR in practice and in future

The EU General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in 20 years - we're here to make sure you're prepared.

Really?!

What about all these companies and clubs complaining?

How should GDPR 2.0 look?